



Association Suisse de l'Arbitrage
Schweiz. Vereinigung für Schiedsgerichtsbarkeit
Associazione Svizzera per l'Arbitrato
Swiss Arbitration Association

INVITATION

ASA & SCCM Webinar

Does mediation work with regard to commercial disputes?

This event is hosted as an interactive Webinar.

4 March 2021, 16:30-17:30 CET

The Swiss Arbitration Association (ASA) and the Swiss Chamber of Commercial Mediation (SCCM) are jointly organizing this interactive Webinar Series to provide practical tips for in-house counsel, lawyers, arbitrators and mediators active in the fields of international commercial dispute resolution and drafting of international contracts.

Multi-tier dispute resolution clauses are becoming increasingly common in international business contracts. However, many litigation and arbitration practitioners remain skeptical whether mediation is an adequate dispute resolution mechanism in commercial settings. Common thinking is: The disputants in commercial conflicts are less emotional than in family law disputes, thus, they can directly negotiate with each other and a mediator at the table is no added value and, hence, not necessary. Also, the disputants can often go separate ways after the dispute has been resolved, so, no need to maintain already broken relationships. Is that so?

The discussion will be followed by a Q&A session. This 1-hour webinar counts towards re-accreditation for the title "Mediator SCCM" and "Mediator SAV/FSA".

Julia Jung and Urs Weber-Stecher will be discussing this topic with their two guest speakers:

Speakers: Steve Rottman, California's star mediator and former trial lawyer with 20 years of litigation experience.

Daniel Hochstrasser, Bär & Karrer Ltd., Zurich, a top notch international litigator and arbitrator, but not yet a big fan of commercial mediation.

Registration is free of charge and must be done via **Chrome, Safari, Firefox** or another compatible browser. For technical reasons, you will not be able to register or attend the event using Internet Explorer.

We look forward to welcoming you to our virtual event on 4 March 2021.

[Click here to register](#)

C S M C Chambre Suisse de Médiation Commerciale
S K W M Schweizer Kammer für Wirtschaftsmediation
C S M C Camera Svizzera per la Mediazione Commerciale
S C C M Swiss Chamber of Commercial Mediation